

International Journal of Developmental Sport Management

Mission

The mission of International Journal of Developmental Sport Management (*IJDSM*) is to provide a stage for *Sport Management Scholar, Sport Management Specialists and Sport-Entertainment Business Management Professionals* to distribute, and publicize research and information on the specialized aspects of wide variety of sport and entertainment business related issues globally. *International Journal of Developmental Sport Management* publishes articles of a high standard on various aspects of the sport management field covering a number of disciplinary bases, including sport marketing, sport finance, sport governing, organizational behavior in sport management as well as global sport economy and its management and other interdisciplinary perspectives.

IJDSM welcomes cutting edge and traditional investigative research submissions from sport management scholars, sport management specialists, and sport management students on any analysis related to sport management field. The editorial board members are dynamic, International Sport Management Scholars with diverse Sport Business and Entertainment Management backgrounds (sport economics, sport finance, sport marketing, organizational behavior and leadership, sport governing, sport for development, cultural studies and sport entertainment).

Sport has an impressive presence and popularity in every part of the globe, and *IJDSM* seeks to provide academic insight into the key issues and examines sport management industry with broader global perspectives. Global sport/entertainment business is more than a trillion dollar business and expanding very rapidly. In addition to the established markets such as United States and Europe, rapidly emerging markets such as China, India, Africa and South America require greater emphasis on delivering better investigative insights to the needs of both sport-entertainment business and more specifically to the sport consumers at the global level. *IJDSM aims to provide a stage for Sport Management Scholar, to explore the questions pertaining global sport management industry.*

Reprints of articles published in *International Journal of Developmental Sport Management* can be obtained through iamglobalcitizen.com ®. Please contact the Reprints Administrator suzannehulder@hotmail.com to obtain a quotation or to place an order. Copies of the Journal can be purchased separately at the author's special rate of \$25.00 per copy.

DISCLAIMER

The *IJDSM* makes every effort to ensure the accuracy of all the information (the "Content") contained in its publications. However, *IJDSM* and its agents and licensors make no representations or warranties whatsoever as to the accuracy, completeness or suitability for any purpose of the Content and disclaim all such representations and warranties whether express or implied to the maximum extent permitted by law. Any views expressed in this publication are the views of the authors and are not the views of *IJDSM*

Further details of the paper format guidelines and the submission procedure will be issued in due course, although authors may wish to note that the journal will in both cases follow the conventions already used by other Emerald journals.

An online submission platform will be available in due course, but in the meantime all enquiries about papers should be directed to Professor Ergun Yurdadon (eglobalcitizen@yahoo.com)

THE OBJECTIVES

- This bimonthly refereed online journal publishes high quality articles, case studies, and book reviews to inform and stimulate discussions relevant to sport management and marketing, recreation, leisure management and sport tourism. It is designed to appeal to anyone with a serious interest in the above fields including academics, practicing managers, students, consultants, etc.
- To provide an outlet for high quality research, insight and opinion in the linked and related areas of sport, business and management
- To provide an outlet for high quality research, insight and opinion written by researchers predominantly working in business and sport management schools
- To examine sport from a business and managerial perspective
- To advance understanding of sport, business and management
- To enhance the academic study and the practice of business and management in and around sport
- To provide opportunities for exploring the latest developments, challenges, issues and thinking in sport e.g. from the perspective of a team, a club or a governing body
- To provide opportunities for exploring the latest developments, challenges, issues and thinking related to sport e.g. from the perspective of a broadcaster, a sponsor, a government department
- To deliver sport business management research that is based on perceived need, robust foundations and strong methodologies
- To deliver sport business management research that is credible, meaningful and scientifically rigorous